

## **Tide Education - Website Privacy Policy**

### **Introduction**

Welcome to Tide Education. We are committed to protecting your privacy and ensuring the security of any personal information you provide when using our website, particularly through our "Contact Us" form. This Privacy Policy outlines the types of information we collect, how we use it, and the measures we take to protect your data.

### **Information We Collect**

When you use the "Contact Us" form on our website, we may collect the following personal information:

- Name: To address you appropriately in our communications.
- Email Address: To respond to your inquiries and provide you with relevant information.
- Employer's Name: To understand the context of your inquiry and provide more tailored responses.

Additionally, we may collect the following information related to your usage of our website:

- IP Address: To help diagnose problems with our server, analyze trends, administer the site, track user movements, and gather broad demographic information.
- Browser and Operating System: To ensure our site is compatible with various browsers and operating systems, and to improve your user experience.
- Usage Information: To analyze how you interact with our website, which helps us improve our services and user experience.

### **How We Use Your Information**

The information you provide through the "Contact Us" form and other data collected will be used solely for the following purposes:

- Responding to Inquiries: To reply to your questions, requests, or feedback.
- Improving Our Services: To understand your needs better and improve our services and offerings.
- Communication: To provide updates, information, or changes related to your inquiry or our services.
- Analyzing Website Usage: To understand how our website is used and to improve its functionality and user experience.

### **Information Sharing and Disclosure**

We value your privacy and will not share, sell, or disclose your personal information to third parties without your explicit consent, except in the following circumstances:

- Legal Requirements: If required by law, regulation, or legal process.
- Protecting Rights: To protect the rights, property, or safety of Tide Education, our users, or others.

### **Data Security**

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, loss, misuse, or alteration. However, please note that no method of transmission over the internet or electronic storage is 100% secure.

### **Retention of Information**

We will retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

## **Your Rights**

You have the right to:

- Access Your Information: Request access to the personal information we hold about you.
- Correct Your Information: Request correction of any inaccurate or incomplete information.
- Delete Your Information: Request deletion of your personal information, subject to certain legal obligations.

To exercise any of these rights, please contact us using the details provided below.

## **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and we will notify you of significant changes where appropriate.

## **Consent**

By viewing our website or completing the "Contact Us" form, you consent to Tide Education being the Data Controller for the information types outlined in this Privacy Policy.

## **Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at: [hello@tide.education](mailto:hello@tide.education)

- Email: [Your Contact Email]
- Address: [Your Company Address]

Thank you for trusting Tide Education with your personal information. We are committed to protecting your privacy and providing a safe and secure online experience.

Feel free to reach out if you need any further modifications.

Best regards,

[Your Name]